



Promoting Excellence in Media Education
www.beac.ca

2011 BEAC NATIONAL CONFERENCE

“Inspiring Change”

May 26-29, 2011

**Ocean Pointe Resort and Spa
Victoria, BC**

Greetings from the BEAC,

We have a strong force of member institutions representing pro-active broadcast media educators across the country. Our association serves to provide professional development, recognize excellence in student achievement and educational lifetime achievement, and offer a forum for dialogue between peers. We maintain collaborative ties with provincial and national broadcast media organizations, industries and government agencies.

The BEAC was founded through a strong commitment to promote professional development within our membership. Connecting the educational community across the country is a valuable tool our membership takes advantage of.

This is your opportunity to show your support for broadcast and media education by assisting the broadcast media educators across Canada through sponsorship. Canada's broadcast and media educators will be meeting in beautiful Victoria, BC next spring at the 2011 BEAC National Conference and we would love to see you there as well!

We would be happy to discuss sponsorship opportunities with you further.

BEAC Sponsorship Committee

Richard Stroobant
SAIT (Southern Alberta Institute of Technology)
richard.stroobant@sait.ab.ca

Cathy Goddard
Loyalist College
cgoddard@loyalistic.on.ca

Thank you for your time and consideration regarding support of the BEAC.

Kind regards,

Laurel-Ann Hardie
Conference/Sponsorship Chair
LHardie@fanshawec.ca

Andrew Bryce
Conference Host/Co-Chair
Bryce@camosun.bc.ca

SPONSORSHIP OPPORTUNITIES

Our DIAMOND Sponsorship has a value of \$2,500, which includes:

- **Exclusive sponsorship of our National Awards Gala and/or Delegate Bags, as well as:**
- **Two (2) complimentary registrations to the National Conference (includes the Awards Gala)**
- Welcome wishes from the sponsor at the podium
- Brand recognition/sponsor signage at all professional development sessions
- Formal recognition from BEAC at the beginning and end of each conference day.
- Sponsor's vendor display and showcase session
- Logo in the on-site program and hot link on the BEAC website.
- Opportunity to provide promotional products

Our GOLD Sponsorship has a value of \$2,000, which includes:

- **Exclusive sponsorship of one of the Sessions and/or Delegate Bags, as well as:**
- **One (1) complimentary registration to the National Conference (includes the Awards Gala)**
- Brand recognition/sponsor signage at all professional development sessions
- Formal recognition from BEAC at the beginning and end of each conference day.
- Sponsor's vendor display and showcase session
- Logo in the on-site program and hot link on the BEAC website.
- Opportunity to provide promotional products

Our SILVER Sponsorship has a value of \$1,500, which includes:

- **One (1) complimentary registration to the National Conference (includes the Awards Gala)**
- Brand recognition/sponsor signage at all professional development sessions.
- Formal recognition from BEAC at the beginning and end of each conference day.
- Sponsor's vendor display and showcase session
- Logo in the on-site program and hot link on the BEAC website.
- Opportunity to provide promotional products

Our BRONZE Sponsorship has a value of \$1,000, which includes:

- **One (1) complimentary registration to the National Conference (includes the Awards Gala)**
- Visual promotion (hot link) on the Main conference page on the BEAC website.
- Sponsor's vendor display and showcase session
- Logo in the on-site program and hot link on the BEAC website.
- Opportunity to provide promotional products

Our EDUCATOR Sponsorship has a value of \$500, which includes:

- One (1) complimentary full-registration to the National Conference (includes the Awards Gala)
- Logo in the on-site program and hot link on the BEAC website.
- Opportunity to provide promotional products

YOUR SPONSORSHIP INFORMATION

Company Information (please print clearly)

Company Name _____

Address _____

City _____ Province _____ Postal Code _____

Contact Person _____

Tel _____ Fax _____

E-mail _____

Total \$ _____

Invoices may be provided upon request.

Please make cheque payable to: BEAC- Broadcast Educators Association of Canada

Please send your cheque to:

Attention:

**Silvana Babchishin
BEAC Treasurer
c/o Northern Alberta Institute of Technology
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Edmonton, Alberta
T5G 2R1**

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