

National Conference and Awards 2010

"Promoting Excellence in Media Education"

May 12-May 14, 2010

Sheraton Centre Hotel, Toronto, ON

"Promoting Excellence in Media Education"

Changes in our broadcast media educational system is nothing new, whether the changes are about technology, enrolment, funding or simply keeping up with the industry. Our profession is consistently adapting as our students and our teaching tools continue to change. With the influx of social networking, which are questionably both positive and negative in the classroom, mobile journalism, multi-platform distributions and the video capturing/uploading of "anything and everything" to *youtube* –how do we stay effective as teachers and mentors to the benefit of our students?

Join us for the annual **BEAC National Conference and Awards**, being held **May 12-14th, 2010** at the Sheraton Centre downtown, Toronto, ON as we exchange ideas, network and explore ways we can stay industry-related while educating a vastly dissemination of interests.

Hotel Reservations

Conference hotel: Sheraton Centre downtown, Toronto

Rate: \$139 (Single/Double)

To qualify for this rate, please to make your hotel reservations online through [Destination Plus](#), or you may contact Destination Plus at (416) 962-2727 (Toll Free: 1-800-514-9614).

Registration

Full Registration: \$295 includes all sessions, all meals (2 breakfasts, 2 lunches, and Awards Dinner)

To Register ONLINE: <http://www.beac.ca/conference/gala-tix.php>

To Register by Mail/fax: simply download our [printable registration form \(PDF\)](#), and send your completed registration to the address indicated on the form.

Sponsorship Opportunities

To become a 2010 Sponsor, please contact Laurel-Ann Hardie at LHardie@fanshawec.ca or Tel: 519-452-4155.

It would be wonderful to have representation from each of our member institutions. We hope you will join us at the conference and enjoy some professional development and year-end celebration with your fellow BEAC members from across the country.

Hope to see you there!

Laurel

Laurel-Ann Hardie,
BEAC President,

LHardie@fanshawec.ca

Tel: 519-452-4155

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PRELIMINARY PROGRAM AT-A-GLANCE

WEDNESDAY, MAY 12TH	
7:00 pm -9:00 pm	Registration/Meet n' Greet-Traders Lounge
THURSDAY, MAY 13TH	
8:00 am	Breakfast
9:00 am	Keynote Speaker: Partnerships: Industry, Faculty, Students
	Faculty Networking & Idea Exchange (Interactive)
10:30 am	Refreshment Break
10:45 am	Web Services: How the BEAC Website works for Members (Web Master Jim Carr)
12:00 noon	Lunch
1:30 pm -3:30 pm	Social Networking Session: Brave New Worlds: Social Media in Broadcast Media Education and our related industry.
4:30-6:30pm	Wine & Cheese Auction (Bring your donations and your cheque books in support of our student awards bursary fund.)
6:30 pm	National Awards Gala <ul style="list-style-type: none"> √ National Student Awards √ Distinguished Service Awards: The <i>BEAC John Ansell Distinguished Service Award</i>, and the <i>Michael Monty Distinguished Service Award</i> √ Faculty Diversity Awards: <i>Diversity Research & Internship Award</i> √ Industry Awards: The <i>Broadcaster Of The Year Award</i>
FRIDAY, MAY 14TH	
8:00 am	Annual General Breakfast Meeting: <i>Year In Review, Financial Report, Board Of Director Elections</i>
	Refreshment Break
9:30 am	Diversity Initiatives: Student Projects, Industry Initiatives, Can We Do More?
12:00 noon	Lunch
1:30 pm	Laughology: Producer/Documentary Filmmaker, Albert Nerenberg
4:00 pm	BEAC Wrap Up <ul style="list-style-type: none"> √ New Executive Announced √ Member Feedback and Directives To The Board
5:00 pm	Conference Close*
	<i>*The RTNDA regional conference begins with the President's Reception in the early evening if you are registered, otherwise stay over and enjoy Toronto!</i>